Dufry Project Interviewer number November & December 2024

You must stick to your unique interviewer number assigned to you and it cannot be changed during fieldwork. Interviewer number '200' is for TEST which you can use for training/briefing.

Interviewer No.	Interviewer name		
<mark>200</mark>	Number for TEST		
40	Janet	55	Tabita
41	Malgorzata	56	Fiona
42	Bimal	57	Premdeep
43	Lubna	58	Soni
44	Deap	59	Sameer
45	Inas	60	Extra
46	Amelia	61	Extra
47	Sheila	62	Extra
48	Sukhi	63	Extra
49	Kossar	64	Extra
50	Stephen Glynn	65	Extra
51	Hafsa		
52	Erica		
53	Saima		
54	Roger		

Login details for Quota report.

This tool is automatically updated every hour, check it out regularly when monitoring the progress.

USERNAME: tbt@epinionglobal.com

PASSWORD: Epinion 12345

If you have any issues. Please contact project supervisors, for this wave its Tinh, if he is not available, please Email epinion.supervisors.uk@epinionglobal.com and one of us will pick it up.

If you are unable to work, please find someone who is trained on this survey to cover your shift and notify project supervisors by emailing <u>epinion.supervisors.uk@epinionglobal.com</u>.

Important notes

FIELDWORK

Interviews **MUST** be done at the exit of the store, never at the gates or the IDL. You can recruit outside store and take respondent to a seat.

All interviews **MUST** be conducted in English and **MUST** be done Face to Face, No self-completion.

Incentives will not be used. According to our experience they have not been necessary.

QUOTAS

VERY IMPORTANT: Buyer/Browser quota, as well as nationalities, MUST BE achieved well compensated during the whole fieldwork. Do not approach any target in particular unbalancing the rest of them.

We must make sure to complete the interviews gradually, it is not valid doing all the buyers and then looking for browsers at the end or vice-versa because the results would be bias and not be valid.