# **Dufry Project Interviewer number**

You must stick to your unique interviewer number assigned to you and it cannot be changed during fieldwork. Interviewer number '200' is for TEST which you can use for training/briefing.

Interviewer No.	Interviewer name		
<mark>200</mark>	Number for TEST		
150	Rupal	165	Denisa
151	Lisa B	166	Premdeep
152	Marinela	167	Bimal
153	Chaya	168	Houry
154	Roger	169	Jackie G
155	Jiya	170	Malgorzata
156	Janet H	171	Pom
157	Slyvia	172	Maryam
158	Deap	173	Fatima
159	Jane Smith	174	Sameer
160	Stephen Glynn	175	Extra
161	Rita	176	Extra
162	Lata	178	Extra
163	Fiona	179	Extra
164	Helena	180	Extra

## Login details for Quota report.

This tool is automatically updated every hour, check it out regularly when monitoring the progress.

**USERNAME:**tbt@epinionglobal.com

PASSWORD: Epinion 12345

If you have any issues. Please contact project supervisors, for this wave its Sally, if she is not available, please Email <a href="mailto:epinion.supervisors.uk@epinionglobal.com">epinion.supervisors.uk@epinionglobal.com</a> and one of the Supervisors will pick it up.

**If you are unable to work**, please find someone who is trained on this survey to cover your shift and notify project supervisors by emailing <u>epinion.supervisors.uk@epinionglobal.com</u>.

## **Important notes**

### **FIELDWORK**

Interviews **MUST** be done at the exit of the store, never at the gates or the IDL. You can recruit outside store and take respondent to a seat.

All interviews **MUST** be conducted in English and **MUST** be done Face to Face, No self-completion.

Incentives will not be used. According to our experience they have not been necessary.

#### **QUOTAS**

VERY IMPORTANT: Buyer/Browser quota, as well as nationalities, MUST BE achieved well compensated during the whole fieldwork. Do not approach any target in particular unbalancing the rest of them.

We must make sure to complete the interviews gradually, it is not valid doing all the buyers and then looking for browsers at the end or vice-versa because the results would be bias and not be valid.